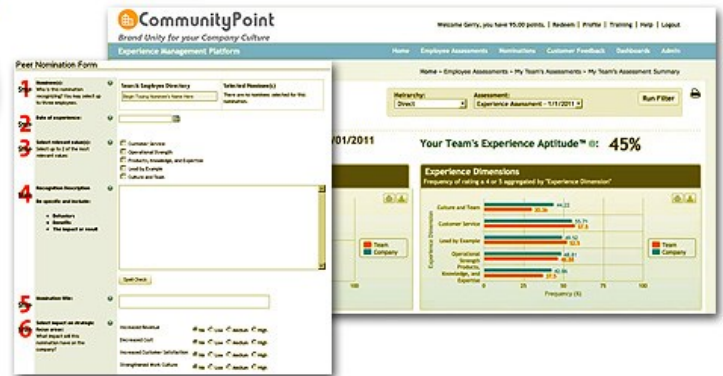




# CommunityPoint



- Staff Recognition • Unify Company Culture • Brand Awareness



## A innovative app that transforms employee recognition into a pervasive leadership tool

The solution addresses the widespread business challenge of executing strategy effectively by aligning company goals with employee behaviors, and engaging individuals to share, recognize and repeat the best practices that deliver meaningful results. Companies have traditionally used the concept of recognition as a process for sporadically thanking and rewarding employees for work done well instead of a framework for ongoing education, alignment, analysis and measurement. CommunityPoint provides businesses of all sizes with a cost-effective, easy-to-use tool that can be used to uncover proven ways to drive more consistent, on-target results, while providing employees with the appreciation critical to engagement and job satisfaction.



**RECOGNIZE INDIVIDUALS**



**COMMUNICATE CULTURE**



**MEASURE BRAND AWARENESS**

### ✔️ RECOGNIZE INDIVIDUALS

#### Nominate Individuals

Build high performance work cultures through a customizable online solution that engages employees and encourages them to consistently share, recognize and repeat the best practices.



**1** STEP

Peer-to-peer recognition and self-nomination for behaviors aligned with brand values & business goals

### ✔️ COMMUNICATE CULTURE

#### Getting Employees Engaged

Everyone has access to view nominations. Use these captured success stories to educate new employees on company best practices or share a nomination at your next team meeting. Nominations become the folklore that embody the culture at your company.



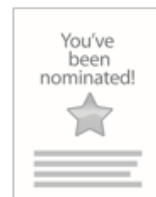
**2** STEP

Manager participation, awareness, involvement, accountability and approval

### ✔️ MEASURE BRAND AWARENESS

#### Track Individual and Team Knowledge

A highly measurable program that engages employees to consistently understand, recognize, share and deliver exceptional brand experiences.



**3** STEP

Leaders across the company have the ability to see, comment and recognize good behaviors

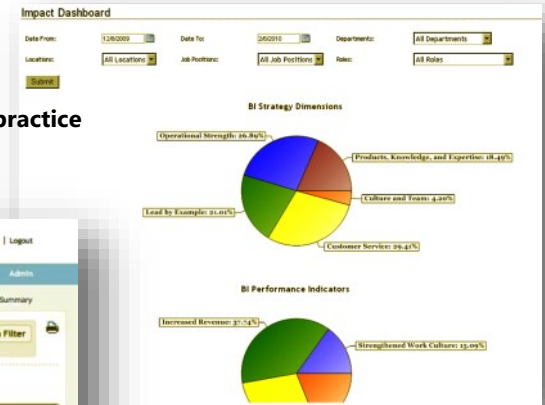
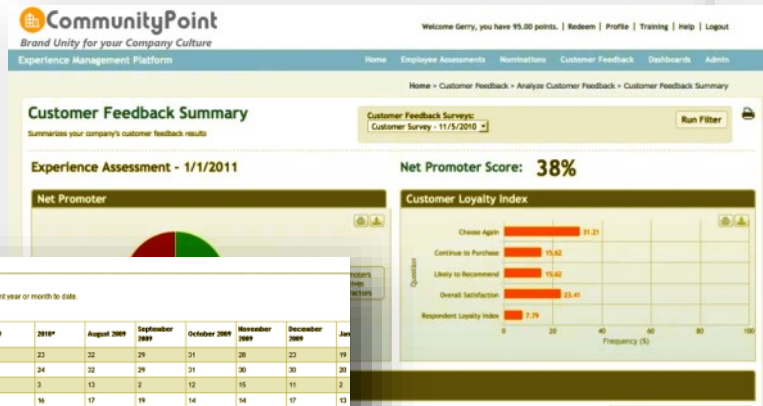


**4** STEP

Employees are recognized, rewarded and encouraged to share success & learn best practices from peers



- ✓ Align employee performance with brand values and business goals
- ✓ Applaud each other for delivering the desired behaviors and sharing the stories that deliver results
- ✓ Assess performance impacts and return on investment
- ✓ Advance performance by mentoring and making best practices repeatable practice
- ✓ u Achieve new levels of productivity, loyalty and sales



### Participation Dashboard Report

- Click on the category name below to drill down to more detailed data
- The asterisk (\*) indicates that the column is representative of the current year or month to date.
- Click here to open a print view of the participation dashboard

	Life Time (Cumulative)	2008	2009	2010*	August 2009	September 2009	October 2009	November 2009	December 2009	Jan 2010
Nominations Written	458	80	256	23	22	25	21	28	23	19
Stewards Nominated	468	80	265	24	22	29	21	30	30	28
#	142	24	125	3	13	2	12	15	11	2
# #	247	29	192	16	17	19	14	14	17	13
# # #	48	7	40	5	2	8	5	1	2	5
Points Awarded	3174	660	143	0	0	0	0	34	0	0
Points Redeemed	2177	964	83	0	0	0	0	0	0	0
# of Users	47	45	47	47	45	47	47	47	47	47
Unique Witnesses	23	15	16	13	8	9	0	7	10	10
Unique Stewards	24	19	30	14	15	13	16	13	15	12
Unique User Participation (Witnesses and Stewards)	25	23	30	23	17	16	17	14	18	20
Life Time (Active Users)										
% Participation (Witnesses)	61.54%	22%	24%	25%	19%	19%	17%	15%	21%	21%
% Participation (Stewards)	72.34%	42%	44%	32%	32%	28%	24%	28%	32%	24%

## System Requirements

**Server:** Microsoft SharePoint 2013

**Client:** All web browsers with latest editions.

## SimplePortals

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**www.SimpleSharepoint.com**



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